Bringing broadband to rural Northern California - Together

The Redwood Rural Reach (R3) Project invites every resident, community leader, and partner to take part in shaping the digital future of Humboldt and Trinity Counties. Across 23 rural communities, thousands of people remain disconnected from the tools that drive education, healthcare, business, and opportunity.

Funded by a $1 million USDA Rural Development grant, R3 is more than a planning project — it's a call to action. Together with Cal Poly Humboldt and Brightscape Networks, this initiative will help communities define their broadband needs, design smart, scalable infrastructure plans, and prepare competitive applications for state and federal funding.

Becoming informed is the first step toward dependable broadband access. By learning more, sharing your perspective, and participating in local planning efforts, you can help ensure that every student, senior, entrepreneur, and first responder has reliable, affordable internet for generations to come.

Quick Facts

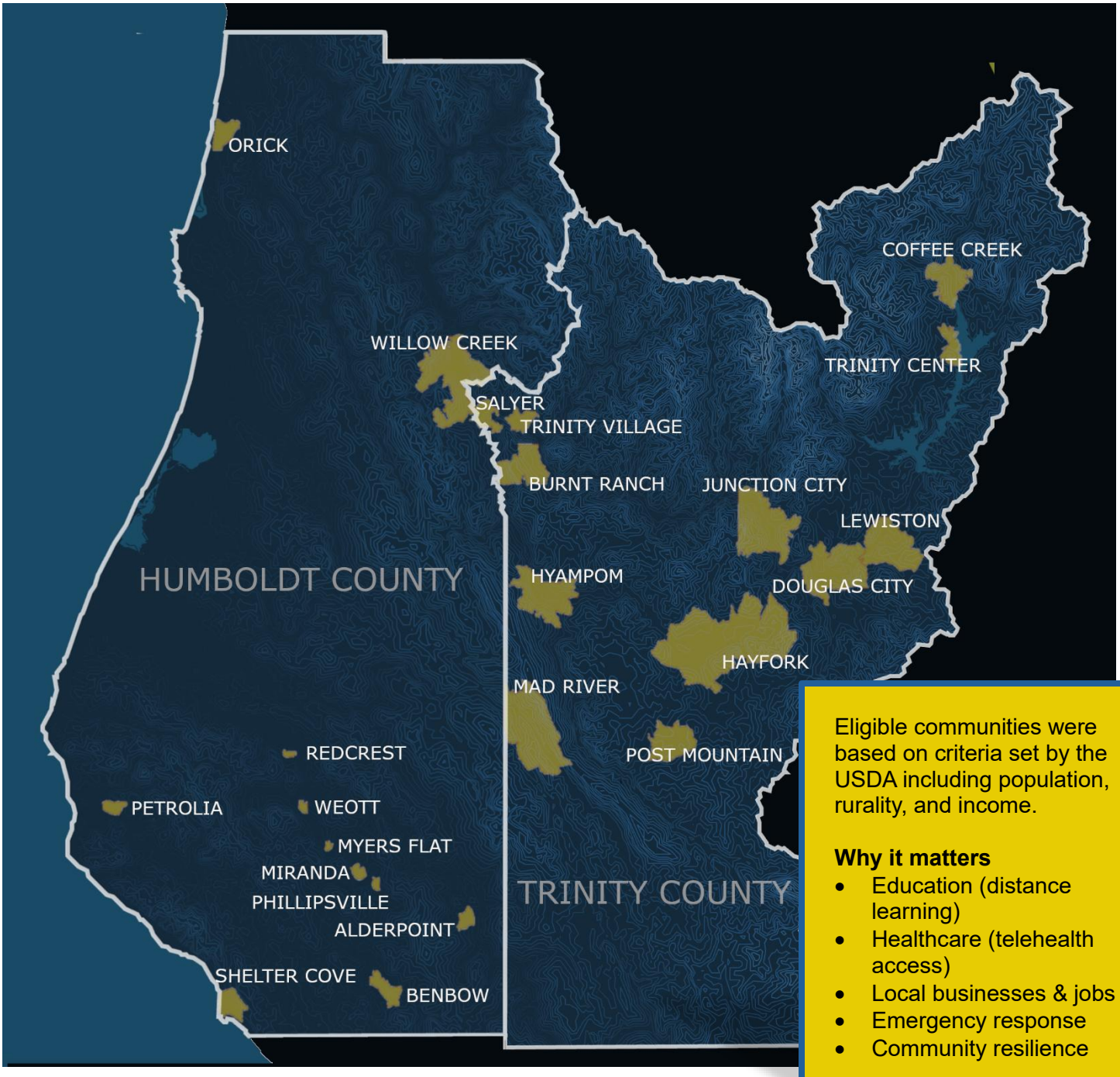
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USDA Grant	Communities Served	Counties Humboldt & Trinity	Project Timeline

Brightscape
Connecting Communities

Cal Poly Humboldt.

What is the R3 Project?

Funded by a **$1 million USDA Rural Development grant**, the R3 project focuses on **23 underserved rural communities** in Humboldt & Trinity Counties. A partnership between **Brightscape Networks** (technical/engineering lead) and **Cal Poly Humboldt** (community engagement & outreach).



Eligible communities were based on criteria set by the USDA including population, rurality, and income.

Why it matters

- Education (distance learning)
- Healthcare (telehealth access)
- Local businesses & jobs
- Emergency response
- Community resilience

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Project Timeline (2026 – 2027)

2026

Funding awarded + community outreach begins
Community Meetings Schedule

2026

Needs assessments + analysis + draft designs

2026 - 2027

Grant application packets prepared

2027

Final recommendations + grant application packets

How You Can Get Involved

Local input is essential to designing solutions that work for each community.

Residents and leaders can:

- Participate in completing survey (Coming soon)
- Participate in community meetings (Dates TBA)
- Help identify local leaders and organizations to guide planning

For more information, contact

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